



January 9-10, 2021
Online

345 Chambers St, New York, NY, 100282

9AM - 9PM

stuyhacksmarketing@gmail.com

www.stuyhacks.org

facebook.com/stuyhacks

What is StuyHacks?

StuyHacks is a high-school hackathon that has reached more than 2000 students through our past nine events. We've partnered with organizations such as Facebook, Disney, Devpost, Youth Service America, ABC Networks, Bank of America, and Major League Hacking (MLH) in the past. We'd love your company to be our next sponsor!

Why sponsor?

Hackathons like StuyHacks are the perfect way to meet motivated and curious developers, working on both software and hardware projects.

Whether you are advertising your services, expanding your customer outreach, or simply trying to get the word out to more users, StuyHacks is the best way to instantly reach out to some of the most talented young individuals in the country.

When you sponsor, you help every aspect of the event come together. Contributions go towards providing t-shirts, space rental, and the countless other expenses associated with running a hackathon.

With your help, we can make 2021's Winter StuyHacks X the best one yet!

bronze
\$250

silver
\$500

gold
\$1000

platinum
\$2500

//GENERAL

mentors/representatives present
sponsor table
social media mention
opening/closing ceremony talk
host a workshop
send a judge
keynote speaker

1•



2



2 min

4



5 min



6



8 min



//BRANDING

logo on the StuyHacks website
bring swag
API directory
logo on StuyHacks event t-shirt
StuyHacks partner•



//RECRUITING

access to attendee database



Sponsor a prize

(Bronze+ only) When you sponsor a prize, you're sure to get noticed by every participant. You are welcome to purchase a prize, select its winners, and present it onstage. Examples include Raspberry Pis, drones, a lunch with the founders, or a visit to your company.

Custom sponsorship

If you feel that none of the sponsorship options fit your vision for sponsorship, contact us at stuyhacksmarketing@gmail.com! We are willing to work on custom sponsorship packages; our goal is to provide you with the best possible sponsorship experience.